

IE expo 2012

Presented by IFAT CHINA + EPTEE + CWS

7 - 9 March 2012

Shanghai New International Expo Center (SNIEC)



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FACT SHEET

IFAT CHINA + EPTEE + CWS merge to become IE expo

Messe München GmbH and Shanghai ZM International Exhibition Co., Ltd are developing their own brand with IE expo. IE expo is the largest and most important environmental trade show in China.

The first IE expo will take place from 7 - 9 March, 2012 in the Shanghai New International Expo Centre. Online exhibitor registration at www.ie-expo.com.

QUALITY FEATURES

- Top international exhibition standard of IFAT ENTSORGA
- Complete access to Chinese top-level environmental corporate leaders, industry experts and policy makers from central and local environmental authorities
- Outstanding accompanying program
- Best platform to obtain latest comprehensive orientation of the 12th Five-Year Plan (2011-2015)
- Modern trade-fair center, first-rate infrastructure

PRODUCT RANGE

- Water and Sewage
- Refuse Disposal and Resources, Recycling and Reutilization
- Air Pollution Control
- Energy Saving Technologies, Services and Products
- Other Pollution Control (Noise and Vibration Control, Ecological recovery and protection)
- Environment Measurement, Control and Laboratory Technology
- Environment Management and Services
- Education and Research

ACCOMPANYING PROGRAM

The trade fair is rounded out by a diverse program of events with company and product presentations, country specials and technical discussions on the latest product developments, trends and market analyses that pertain to IE expos' themes.

IFAT CHINA + EPTEE + CWS 2011 IN RETROSPECTIVE

Exhibitors

In total 725 exhibitors from 25 countries
79% national (Chinese) exhibitors
21% international exhibitors

Exhibition Space

35,000 m²

Visitors

About 20,000 visitors from 75 countries
93% national (Chinese) visitors
7% international visitors

82% visitors "definitely/ probably" will recommend visiting the trade show to business partners and business friends

KEY DATA

Date

7 - 9 March 2012

Frequency

Annually

Venue

Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road
Pudong New Area
201204 Shanghai, PR China

Opening Hours

Wed - Fri: 9:00 am - 5:00 pm

ADMISSION FEE FOR VISITORS

Trade visitors only.
Visitor registration is required.
Admission is free of charge.

INTERNATIONAL PARTICIPATION FEE

Hall Raw Space

RMB 2,200/m² (min. 12 sqm)

Deadline for Application:

15 February 2012

National Pavilions:

Please ask us for detailed information!



www.ie-expo.com

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